



# SRI BALAJI P.G. COLLEGE (MBA)

R.C.No. 07/05/AP MBA 2002/016 Dt. 17-06-2003

Approved by A.I.C.T.E. New Delhi, Affiliated to J.N.T.U.A., Anantapuram  
(Established under Sri Balaji Educational Society, Anantapuram)

## Internal Quality Assurance Cell (IQAC)

Category	Department	Name	E-mail Id
Chairperson	Principal	Dr. M . Subba Rao	<a href="mailto:principal.jy.ac.in@jntua.ac.in">principal.jy.ac.in@jntua.ac.in</a>
Director / Co-ordinator	Special officer	Dr. T. Sreenivasa Reddy	<a href="mailto:so@sbesatp.org">so@sbesatp.org</a>
Management Representative	M R	Mr. K. Sreekanth Reddy	<a href="mailto:mr@sbesatp.org">mr@sbesatp.org</a>
Administrative Officer	AO	K. Saikrishna	<a href="mailto:balajimbaatp@gmail.com">balajimbaatp@gmail.com</a>
Secretary	MBA	Y Sunil kumar (MBA HOD)	<a href="mailto:balajimbaatp@gmail.com">balajimbaatp@gmail.com</a>
Student	MBA	P. Akhila	<a href="mailto:Akhilapeta09@gmail.com">Akhilapeta09@gmail.com</a>
Alumni	MBA	B Sirisha (Assistant Professor)	<a href="mailto:balajimbaatp@gmail.com">balajimbaatp@gmail.com</a>
Industry Expert	MBA	G. Siva Kumar	<a href="mailto:balajimbaatp@gmail.com">balajimbaatp@gmail.com</a>
Clerical Assistance	MBA	P Chandra Sekhar	<a href="mailto:balajimbaatp@gmail.com">balajimbaatp@gmail.com</a>

  
PRINCIPAL

**PRINCIPAL**  
**SRI BALAJI P.G. COLLEGE (MBA)**  
**ANANTAPUR**



Sanapa Road, Alamuru (P), Rudrampeta, Anantapuram - 515 002. (A.P.)



[www.sribalajimba.in](http://www.sribalajimba.in)



[principal.jy@jntua.ac.in](mailto:principal.jy@jntua.ac.in)



8886630022

## Internal Quality Assurance Cell

### **The prime tasks of IQAC are:**

- To develop a system for conscious, consistent and catalytic improvement in the overall performance of the institution
- To channelize all efforts and measures of the institution towards promoting its holistic academic excellence

### **Objectives of IQAC:**

- To ensure continuous improvement in the entire operations of the University
- To ensure stakeholders connected with higher Education, namely parents, teachers, staff, would be employers, funding agencies and society in general, of its own quality and probity.

### **The Functions of IQAC:**

- Design and implementation of annual plan for institution – level activities for quality enhancement
- Arrange for feedback responses from students for quality – related institutional processes
- Development and Applications of quality bench marks / parameters for the various academic and administrative activities of the institution
- Retrieval of information on various quality parameters of Higher Education and best practices followed by other institutions
- Organizations of Workshops and Seminars on Quality – related themes and promotion of quality circles and institutions- wide dissemination of the proceeding of such activities
- Development and Application of innovative practices in various programmes / activities leading to quality enhancement
- Participation in the creation of learner – centric environment conducive for quality education
- Work for the development of Internationalization and Institutionalization of quality enhancement policies and practices
- Act as a nodal unit of the institution for augmenting quality – related activities
- Prepare focused annual quality assurance report (AQARs)

  
**PRINCIPAL**  
**SRI BALAJI P.G. COLLEGE (MBA)**  
ANANTAPUR